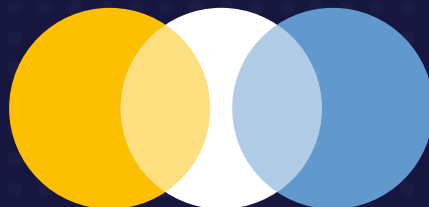




**CMO**  
*as a*  
**Service**

**Strategic**  
**Creative Marketing**





**Free  
the CEO**



# Focus on Daily Management

## No More Consulting Hours

You Need an **Executor!**



A Standout  
Marketing Strategy



Precise Planning  
Execution &



Ongoing Strategic  
Support



MarketingMinds.co.ll



# Managed Outbound Marketing

Led By

A senior marketing manager,  
integrating management  
and hands-on capabilities  
to maximize performance!

CMO  
*as a*  
Service



Digital Projects



Strat Counsel



Campaigns



Mktg Mgmt



Business Dev



Creative Prod



MarketingMinds.co.il

# Unbeatable Prices:

## CMO as a Service

### 1 Temp Project *Mgmt*

- Action plan & competitor research
- Promo video planning & creation
- Managing a website creation project
- Creative project management
- Sub-supplier recruitment & mgmt
- Creating diverse company presentations

Managing digital projects efficiently  
**Duration: Hourly execution**



Hourly pricing  
**€275**  
excluding VAT

### 2 Basic Marketing *Mgmt*

- Action plan & competitor research
- Promo video planning & creation
- Managing a website creation project
- Creative project management
- Sub-supplier recruitment & mgmt
- Creating diverse company presentations

Setup, support & MGMT of marketing systems  
**Duration: 5 hours per week**



20 hours monthly  
**€5,000**  
excluding VAT

### 3 Expanded Marketing *Mgmt*

- Action plan & competitor research
- Promo video planning & creation
- Managing a website creation project
- Creative project management
- Sub-supplier recruitment & mgmt
- Creating diverse company presentations

Setup, support, and MGMT of marketing systems  
**Duration: 10 hours per week**



40 hours monthly  
**€10,000**  
excluding VAT



My Journey

# Maydan Sharvit

**Outsourced CMO**

Entrepreneur, tech enthusiast  
and strategic consultant  
for businesses.

Founded my first venture  
at 16 years of age —  
a non-profit internet initiative.



**2008 - 2013**



Established a start-up with childhood friend to shift perceptions in the eCommerce market dominated by Amazon and eBay.



Integrated advanced communication functions, critical news content, and communities to influence purchasing.



As CEO, led product and content teams, and presented to venture capital funds and angel investors.



**Kombinator  
LTD**

BD

2009 - 2013

Established a partnership with an American company for a personal import venture to Israel, expanding from B2C to B2B.

Key roles in marketing, business development, and strategic planning.

Involved in identifying opportunities, sourcing suppliers, customer relations, and improving sales processes.

RM Elect.

MM

2014

Supported businesses in advancing digital marketing, creating business websites, enhancing SEO, and managing paid advertising for private clients and digital agencies.

Freelancer

CMO

**2015 - 2016**

Held key roles at two companies, establishing digital assets to expand operations.

Developed marketing strategies, sales scripts, creative content, managed paid advertising, SEO, and social media.

DRP & MSF

BD

**2017 - 2021**

Combined marketing and business development role, pivotal in launching specialized marketing strategy.

Managed marketing projects, launched websites, rebranded, handled creative, paid advertising, SEO, site management, partnerships, and affiliates.

In business development, expanded customer base, improved services, products, competitor analysis, and launched new products.

Maximized marketing efforts and acquired high-profile clients, including Checkpoint.

SPD  
HOSTING



CMO

2023

MyPlay, an international sports technology startup.

Led team recruitment, rebranding processes, creative planning, infrastructure development, pricing model creation, marketing strategy formulation, content strategy for target countries, budget management, technical specification, multilingual website development, and project execution.

MyPlay

CMOaaS

2024



Marketing  
Minds



# M.Minds Method

Creating a creative marketing framework to consistently boost sales is the primary challenge for most companies.

I'll develop a unique marketing strategy, craft tailored creative content for a professional brand image, and manage marketing processes to drive business growth.



1

## Marketing Goals

Clear, measurable objectives aligned with broader business goals, guiding marketing and sales efforts precisely.

2

## Market Research

Analyzing target audiences, trends, competitors, and industry developments.

Data collection reveals customer preferences, needs, and behaviors.



3

## Advanced **Marketing Strategy**

Aligned with goals, it includes market segment identification, competitive analysis, brand positioning, and key message definition.



4

## **Marketing Budgeting**

Smart and efficient allocation of the budget to marketing activities.

Examining how to invest resources in each marketing initiative to ensure success.

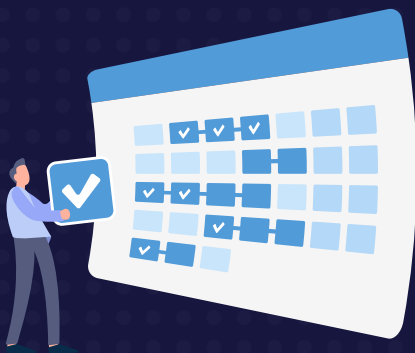


5

## **Marketing Plan**

Precise timeline creation and responsibility definition. Dividing into actionable stages.

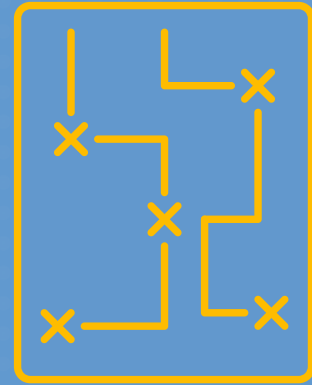
Preference of marketing channels, funded campaigns, creative planning, and various promotional activities.



6

## Marketing Tactics Implementation

Executing the marketing plan through predefined tactics, including promotional campaigns, content creation, social media management, and events.



7

## Performance Tracking

Frequent monitoring of marketing activities using KPIs to gauge effectiveness and make necessary improvements.



8

## Performance Analysis & Optimization

Identifying data-driven improvement areas and enhancing marketing strategy accordingly.





# Maydan Sharvit

Outsourced CMO



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